

- Contact outside counsel to put activities under scope of attorney-client privilege
- Initiate incident response plan, including call tree
- Determine breadth, origin and nature of incident and whether it is an actual breach
- Determine the type and scope of data compromised, as well as the devices and systems affected
- Review cybersecurity insurance policies and notify carrier
- Don't reimage or delete files; preserve all evidence
- Order a litigation hold, if prudent
- Contact law enforcement, if appropriate
- Perform analysis of state, federal and foreign breach notification requirements for every data type compromised
- Develop uniform message for communications, including an appropriate description of the breach and compromised data
- Notify state, federal, or foreign entities as required
- Notify affected users as required
- Prepare for defense of third-party claims and governmental investigations
- Review and revise internal policies as necessary to document lessons learned

