Second Annual ICC Houston Conference on International Arbitration:

Energy, Ethics and the Effective Management of Arbitration

October 6-7, 2014

Venue
Greenberg Traurig, LLP
1000 Louisiana Street
Houston, Texas 77002

Objective
The second annual ICC Houston Conference will explore a range of hot topics in international arbitration – including ethics, cross border energy disputes, and regional trends in international arbitration case law. The conference will also feature an interactive roundtable with corporate counsel based in Houston discussing their perspectives on international arbitration and the recently released ICC Commission guide, “Effective Management of Arbitration: A Guide for In-House Counsel and Other Party Representatives”.

Who should attend
Arbitrators, legal practitioners, in-house counsel, and academics who wish to know more about international arbitration.
Second Annual ICC Houston Conference

Program

Monday October 6, 2014

6:30 - 8:00 p.m.
Welcome Cocktail Reception

King & Spalding LLP
1100 Louisiana, Suite 4000
Houston, TX 77002

Tuesday October 7, 2014

8:00 a.m.
Registration and Continental Breakfast

Greenberg Traurig, LLP
1000 Louisiana Street
Houston, Texas 77002

9:00 a.m.
Welcome & Introduction

9:10 a.m.
State of the ICC presented by John Beechey, President of the ICC Court

9:30 a.m.
Ethics in International Arbitration

One area that causes confusion to many in the international arbitration field is that of ethical behavior. Ethical behavior within the international realm is especially complex because the players all originate from cultures with vastly different legal traditions and practices. Such conflicting rules and obligations call into question which ethical code applies and when. This group of panelists, which includes academics, will address this issue by discussing how to navigate the pitfalls that often create tension and the potential to cross ethical lines.

Discussion

10:50 a.m.
Coffee Break
Second Annual ICC Houston Conference

11:05 a.m.

Regional Trends

This panel will provide summaries of the latest court decisions and recently enacted laws regarding international arbitration in different regions. Discussed regions will include North America, Russia and the Commonwealth of Independent States (CIS), Africa, and the Middle East. Speakers will also consider how different areas of the globe are responding to the continued influx and growth of international arbitration.

Discussion

12:25 p.m.

Lunch

2:00 p.m.

Corporate Counsel Roundtable

Bringing together the users of international arbitration has long provided counsel and arbitrators with an opportunity to ask these key players what works and what does not. This group of corporate counsel will continue the tradition, delving deep into a select number of issues and offering potential solutions. The panelists will also examine the ICC Commission guide, “Effective Management of Arbitration: A Guide for In-House Counsel and Other Party Representatives”. Audience members will be encouraged to actively engage with the panel members.

Discussion

3:45 p.m.

Coffee Break

4:05 p.m.

Cross Border Energy Disputes

Houston is undoubtedly the American capital of oil and gas commerce and, as such, its international arbitration case load is dominated by energy disputes. This panel will discuss this all-important practice area, specifically addressing ICC arbitration case matters which deal with gas price redeterminations and production sharing contracts, among others. This panel of practitioners and arbitrators will also share their thoughts and experiences on mediating disputes in the oil and gas sectors, and offer their practical views on whether mediation is an effective and realistic tool for these types of cases.

Discussion

5:25 p.m.

Closing Remarks

5:35 p.m.

Drinks and refreshments
Second Annual ICC Houston Conference

Speakers

- **Stephen Anway**, Partner, Squire Patton Boggs LLP, *New York*
- **C. Mark Baker**, Global Co-Head of International Arbitration, Fulbright & Jaworski LLP, *Houston*
- **John Beechey**, President, International Court of Arbitration®, *Paris*
- **Doak Bishop**, Partner, King & Spalding LLP, *Houston*
- **Andrea Carlevaris**, Secretary General, International Court of Arbitration®; Director, ICC Dispute Resolution Services; President, SICANA, Inc., *Paris*
- **Maria G. Carreon**, Legal & Compliance Counsel for Mexico & Central America, Baker Hughes Incorporated, *Mexico City*
- **Brian Casey**, Arbitrator/Mediator, Bay Street Chambers, *Toronto*
- **Ricardo Colmenter**, Director, Entra Consulting, *Houston*
- **Alan Crain**, Senior Vice President, Chief Legal and Governance Officer, Baker Hughes Incorporated, *Houston*
- **Rocío Digón**, Counsel, SICANA, Inc./International Court of Arbitration®, *New York*
- **Laura Doerre**, Vice President and General Counsel, Nabors Industries, *Houston*
- **F. Teresa Garcia-Reyes**, Senior Counsel, Litigation, GE Oil & Gas – General Electric Company, *Houston*
- **Michael Goldberg**, Partner, Baker Botts LLP, *Houston*
- **Hugh Hackney**, Shareholder, Greenberg Traurig, LLP, *Dallas*
- **Grant Hanessian**, Partner, Baker & McKenzie LLP, *New York*
- **Samaa Haridi**, Partner, Weil, Gotshal & Manges LLP, *New York*
- **Sami Houerbi**, Director of ICC Dispute Resolution Services for Eastern Mediterranean, Middle-East & Africa, International Court of Arbitration®, *Tunis*
- **Michael P. Lennon**, Partner, Mayer Brown LLP, *Houston*
- **Lorena Perez McGill**, Senior Legal Officer, Department of Legal Services of the General Secretariat of the Organization of American States; Adjunct Professor of Law, Georgetown University, *Washington, D.C.*
- **Ann Ryan Robertson**, International Partner, Locke Lord LLP, *Houston*
- **Laura Robertson**, Managing Counsel, ConocoPhillips, *Houston*
- **Ben H. Sheppard, Jr.**, Independent Arbitrator and Director of the A.A. White Dispute Resolution Center, University of Houston, *Houston*
- **Josefa Sicard-Mirabal**, Executive Director, Arbitration and ADR, North America, SICANA, Inc./International Court of Arbitration®, *New York*
- **Tom Sikora**, Counsel, International Disputes Group, Exxon Mobil Corporation, *Houston*
- **Tim Tyler**, Counsel, Vinson & Elkins LLP, *Houston*
Second Annual ICC Houston Conference

Logistical and Registration Information

Venue:
Greenberg Traurig, LLP
1000 Louisiana Street
Houston, Texas 77002

How to register:
Please complete and return the registration form indicating method of payment to:

Email: aay@iccwbo.org
Post: SICANA, Inc.
1212 Avenue of the Americas, 9th Floor
New York, NY 10036
USA
Tel: +1 646 699 5700
Fax: +1 212 221 1296

Registration will be confirmed upon receipt of registration form and payment.

Registration fee:
Until September 19, 2014: After September 19, 2014

“Early bird special”
☐ US $350 ☐ For ICC/USCIB members: US $450
☐ For non-members: US $550

Registration Fee for Academics, Corporate Counsel, Sole Practitioners and Government Representatives:
☐ US $275

The fee includes working papers, continental breakfast, refreshments, lunch and reception.

Travel and accommodation:
Travel and hotel expenses are not included. Participants are responsible for making their own travel arrangements and hotel reservations.

Cancellation charge:
50% of the contribution to costs will be refunded if notice of cancellation is received in writing before September 26, 2014. Cancellations after this date are not refundable. However, registration may be transferred to another person from the same company or organization at no extra charge, provided that notice is sent to aay@iccwbo.org prior to the conference.
Second Annual ICC Houston Conference

Registration Form

Participant information:
Title (Mr/Dr/Ms/etc.):

Last name:

First name:

Position: Company:

Address:

City/state: Zip/postal code:

Country: Email:

Phone: Fax:

Registration fee: *(Please check the appropriate box.)*

Until September 19, 2015: After September 19, 2014

“Early bird special”

☐ US $350 ☐ For USCIB members: US $450

☐ For non-members: US $550

☐ For Academics, Corporate Counsel, Sole Practitioners and Government Representatives: US $275

Method of payment:

By credit card:

☐ American Express ☐ MasterCard ☐ Visa

Card number:

Expiry date: / / Security Code:

Name of cardholder:

Date: / / Signature:

The details you provide on this form will be used for registration purposes. They will be stored in ICC’s databases for the sole use of ICC (International Chamber of Commerce) and USCIB (United States Council for International Business). You may have access to these details and request deletions and corrections at any time by contacting Alexandra Akerly at 646-699-5700. The details you provide may be used by ICC and USCIB to keep you informed of developments in your area of activity through publications, subscriptions, events and other commercial offers.
Second Annual ICC Houston Conference

With Special Thanks to our Sponsors

Greenberg Traurig

King & Spalding

With the support of:

USCIB
UNITED STATES COUNCIL FOR INTERNATIONAL BUSINESS